

**THE FORT LAUDERDALE GIFT SHOW  
August 28-31, 2010**

**FREE FREIGHT MONDAY PARTICIPATION FORM**

As one of the special buyer incentives we're launching for the new Ft. Lauderdale Gift Show, we're promoting Monday, August 30, 2010 as FREE FREIGHT MONDAY.

Show mailers and other promotional materials will let buyers know that many exhibitors will be offering free freight on orders placed on Monday, August 30. Make plans now to participate. The more exhibitors that join us, the stronger the promotion will be.

As a participant, your company name and booth number will be featured in the Fort Lauderdale Gift Show Directory handed out to all buyers as they arrive at the show. Each publication will feature a list of all exhibitors offering free freight on orders placed on this day. Both publications will note that "Restrictions Apply" as it will be up to you, the individual exhibitor, to set the parameters for which orders, lines, minimums, etc., will qualify for free freight.

This promises to be a great traffic builder for your booth! To participate, simply fill out this form, fax it back and provide free freight on your August 30 orders.

\_\_\_\_ Yes, I want to participate in FREE FREIGHT MONDAY. By signing and returning this form, I acknowledge that my name will be included in the Fort Lauderdale Gift Show Directory . As a participant, I will offer free freight on orders written on Monday, August 30, 2010 at the Fort Lauderdale Gift Show.

Company Name: \_\_\_\_\_ Booth #: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Fax this form to Rachel Horsman at (678) 285-7469 by May 17, 2010 to confirm your participation and listing in the pre-show planner. Send in your form by July 7, 2010 to have your listing included in the show directory. If you have any questions, please call Rachel at (678) 370.0341.